

MOBILE PHONE FACTS

The first SMS message was sent from a computer to a mobile device in 1992 in the U.K. The first person to person SMS from phone to phone was sent in Finland in 1993.



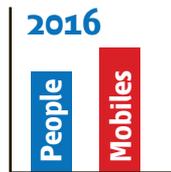
The equivalent of 45% of the planet will send an SMS at some time today



There are an estimated 90 million unused mobile phones in the U.K today...



By 2016, there will be 10 billion mobile phones in circulation, outnumbering the world's population by 2.7 billion.



...That's about 2 unwanted mobiles in every household in the country!



The man credited with creating the SMS (short message service) is German Friedhelm Hillebrand.



A Masai warrior with a mobile has greater telecom capabilities than the President of the United States did 25 years ago. If the Masai tribesman has a smartphone with Google access, then he has access to more information than the President did just 15 years ago!



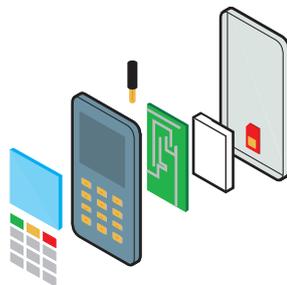
70% of the mobiles sent to Fonebank are resold in developing countries in Africa such as Ghana, Nigeria, Kenya where getting a fixed landline can be difficult and very expensive. Second-hand mobiles are an affordable means of communication that allow businesses to run more efficiently and families to stay in touch more easily...



Americans spend an average of 2.7 hours a day socialising on their mobile devices. That's over twice the amount of time they spend eating and over 1/3rd of the time they spend sleeping every day.



...The other 30% are either very old or very badly damaged mobile phones. These end their life at a specialist recycler in Sweden where every part of the handset is recycled and reused. Dead batteries are sent to a specialist battery recycler.



One misplaced mobile phone battery could potentially pollute 600,000 litres of water!



About 70% of mobiles are made in China. Around 2.7 billion SMS texts are sent in China every day.

